

# City of El Cajon News Release



## Fire Department

**FOR IMMEDIATE RELEASE**

Date: July 23, 2009

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### **El Cajon Firefighters Taking Part In “Before The Threat” A Special Fire Awareness Campaign**

This Saturday, July 25<sup>th</sup>, El Cajon Fire officials and firefighters will be taking part in a special program called “Before The Threat 2009”, a county-wide fire education campaign for homeowners who live in high risk wildland areas of our community. Fire personnel will be going door-to-door in these neighborhoods placing information packets on doors that contain a DVD with life saving and property saving information on what to do before, during, and after a wildfire. There is informative printed materials as well as information you can download onto a computer.

Firefighters also feel it’s also a great way to give back to the community they serve. On the morning of July 25<sup>th</sup>, they’ll gather at the main fire station located at 100 East Lexington Avenue at 9:00 a.m. where they’ll break up into groups and head out into targeted neighborhoods. They expect to wrap up their distribution by 12 noon, but if not, they’ll go out again on Saturday, August 1, 2009.

For a look at the area firefighters will be targeting, visit our website at [www.ci.el-cajon.ca.us](http://www.ci.el-cajon.ca.us) and look under Quick Links for the Fire Hazard Zone Map.

\*Note: If you would like to shoot some video of our firefighters going door to door delivering these special fire prevention materials, please give me a call at (619) 843-7218 and I’ll let you know where they are.